

SUPPORT

REVIVAL OF SPORTS

13TH WEST ASIA BASEBALL CUP 2017

February 25 to March 1, 2017
Pakistan Sports Complex Islamabad Pakistan

LIVE COVERAGE ON ELECTRONIC MEDIA

PARTICIPATING TEAMS



India



Iran



Iraq



Nepal



Sri Lanka



Pakistan



eTicketing

Marketing & Ticketing Partner

Call/WhatsApp
0320-507-1111 / 320-506-1111
marketing@eticketing.pk

SPONSORSHIP PACKAGE

TITLE SPONSOR
Rs. 2,500,000/-

- Entitled to use nomenclature of West Asia Cup in print, electronic, outdoor and Live Coverage.
- 40% Space for the boundary banners / runners.
- 20 Billboards in and outside playing ground.
- Guest of honor of the company at inauguration, final prize distribution and at press conference with main dignitaries.
- Logo on Backdrop at Prize Distribution ceremony.
- Live Coverage on electronic media.
- Other than the above, any branding or promotional activity which the Title Sponsor may want to include can be discussed and finalized.



SPONSORSHIP PACKAGE

BASIC SPONSOR **Rs. 500,000/-**

- Entitled to use nomenclature of West Asia Cup in print, electronic, outdoor and Live Coverage.
- 20% Space for the boundary banners / runners.
- 10 Billboards in and outside playing ground.
- Guest of honor of the company at Opening Ceremony with main dignitaries.
- Logo on Backdrop at Prize Distribution ceremony.
- Live Coverage on electronic media.
- Other than the above, any branding or promotional activity which the Basic Sponsor may want to include can be discussed and finalized.

CO-SPONSOR **Rs. 250,000/-**

- Entitled to use nomenclature of West Asia Cup in print, electronic, outdoor and Live Coverage.
- 10% Space for the boundary banners / runners.
- 5 Billboards in and outside playing ground.
- Guest of honor of the company at Closing Ceremony with main dignitaries.
- Logo on Backdrop at Prize Distribution ceremony.
- Live Coverage on electronic media.
- Other than the above, any branding or promotional activity which the Co-Sponsor may want to include can be discussed and finalized.

SPONSORSHIP PACKAGE

Diamond

Rs. 500,000/- Logo on Uniform
Logo on Uniform of Pakistan Baseball Team

Platinum

Rs. 400,000/- Scoreboard
Print & Electronic Media will cover the matches
and Scoreboard will be displayed for results.

Gold

Rs. 25,000/- Banner in Ground
Banner in Ground 3 feet x 10 feet

Silver

Rs. 20,000/- Logo on Main Flex
Logo on Main Flex of the Tournament
(Banner Size: 25 feet x 100feet)



Pakistan ranked 5th in Asia and 24th in the World out of 124 countries